



# Heartbeat

## Mobile Clinic Campaign

### Part of CMF's Pivot in 2020

The COVID-19 pandemic, along with national issues around inequality, have challenged us on many levels. How to best respond required new thinking and methods. In some cases, we've had to shed old ways of doing things that just don't work anymore. The spring and summer have been unlike any of CMF's previous 28 years.

**...our purpose is to care for the health and well-being of our community. This means having information accessible for those who are not English proficient, so they can be active participants in their care.**



Selma Diaz Del Angel  
Cascade Medical MAC

Our fundamental events, the Cascade Golf Classic and the Home and Garden Tour, were canceled. Our business partners graciously worked with us to either defer sponsorship or transform them into donations.

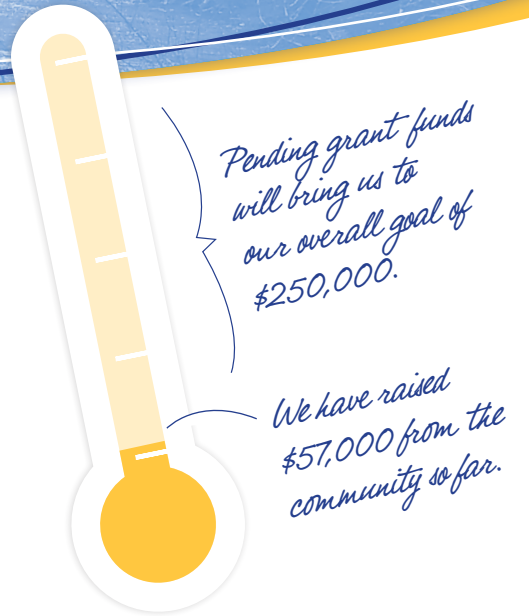
We thought, "How can we help right now?" First, responding to COVID-19, when we asked, you donated a wealth of goods and PPE for Cascade Medical.

Also, knowing the hospital has been planning for a mobile clinic, we jumped at this opportunity to seek grants. There's no better time to help reduce barriers to healthcare access than now.

Thus, grant applications are being submitted. The start-up costs for a mobile clinic to serve the outskirts of the district is \$250,000. Thank you.

We aimed to raise \$40,000 of community support through a short campaign. In fact, we raised \$57,000 for the mobile clinic! Thank you.

We've also been thinking about our own gaps in equity. We've improved communication to make sure people in all areas see our event information.



A component of this work is creating flyers and a video in Spanish, as well as utilizing the translation/interpretation skills of Cascade Medical MAC, Selma Diaz Del Angel.

"At Cascade Medical, our purpose is 'to care for the health and wellbeing of our community,'" said Diaz Del Angel. "This means having information accessible for those who are not English proficient, so they too can be active participants in their care."

Finally, we want to make sure our board and volunteer corps represent the whole community. If you or someone you know could help us achieve the goal of greater diversity, please contact us. We'd be happy to talk more about volunteering opportunities and what board membership entails.

## Give Big to GiveNCW

The Community Foundation of North Central Washington is a *fairly godmother* to all nonprofits in the region, sharing wisdom and support. This holiday season, CMF will take part in their GiveNCW campaign.

Please visit [givencw.org](http://givencw.org) and donate between Thanksgiving and the New Year. You'll be aiding the critical work of 65 nonprofits, covering a range of issues in the area. Help make 2020 their best year yet!

## Ambulance Safety Equipment

### Campaign Will Continue into 2021

A year ago, we began our campaign to raise \$120,000 for ambulance safety equipment. If you've ever had to do repetitive work that tires your back, you can imagine how Power-load cots, which reduce load weight by 75%, will help our EMS crew serve patients safely all over the district. The campaign also covers automatic CPR devices, which could mean the difference between life and death

for a cardiac arrest patient who has a long transport to the ER.

Given the "unexpected" which defined 2020, our campaign for ambulance safety equipment will continue into 2021. We're over 40% of the way to our goal and remain committed to this important cause. Expect more information about this campaign coming soon.





## CASCADE MEDICAL FOUNDATION

817 Commercial Street  
Leavenworth, WA 98826

### OUR MISSION:

To enhance and financially support Cascade Medical's ability to deliver quality healthcare to our community.

### CONTACT US:

(509) 548-2523

Foundation@CascadeMedical.org

We are a 501(c)(3) nonprofit EIN 91-1576083.

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## CMF Enjoys a BIG Surprise

We recently received a boost for the mobile clinic campaign, in the form of a generous donation of \$25,000 from the Williams Friendship Fund, a legacy fund developed at the bequest of Walter and Marie Williams and managed by the Seattle Foundation.

During their lives, the Williams were deeply touched by connections they made with people from other cultures

and sought to help, “promote understanding and friendships that cross national boundaries and barriers of foreign languages.”

A mobile clinic run by Cascade Medical embodies the spirit of that mission.

There are people in the hospital district facing barriers to healthcare. Language is a chief obstacle for Latinx residents.

The mobile clinic is one way Cascade Medical can address gaps in healthcare equity. Fully bilingual staff running the clinic will ensure improved access and understanding for Spanish speaking patients. By bringing healthcare services to residents right where they live and work, the health of our community will improve.



**STAY UPDATED:** Follow us on Facebook!

## Safe Fundraising in the Time of COVID

Partnership and Creativity Help Keep Things On Track

Eating out? Hearing live music? These have been in scarce supply since March. But, lucky for CMF, we've been able to work with fantastic partners to bring two such events to you, our supporters.

First, **The Squirrel Tree Restaurant** hosted an all-day benevolent event. Folks came for an early breakfast, a leisurely lunch or dinner after a hike, and enjoyed hearty fare in a beautiful, well-spaced outdoor setting. The Squirrel Tree promised 30% of all proceeds would go toward our mobile clinic campaign. Owner Vito Fedor topped his own estimate by rounding way up to \$1200!

Then, two weeks later, we cohosted the Greater Good concert with our friends at **Icicle Creek Center for the Arts (ICCA)**. ICCA pulled out all the stops to ensure excellent sound quality and live streaming of our first ever virtual concert with musicians **Beth Whitney, Eric Link and Eden Moody**.

“It was an honor to help turn this Virtual Concert ‘thought’ into a reality with the support of a small and mighty team with ‘can do’ attitudes,” said Dennis Broughton, CMF volunteer.

Rebecca Ryker, ICCA Executive Director said, “The Greater Good Concert is an example of one of the ‘silver linings’ brought on by the recent challenges of our world today—partnership. This event proves that we are indeed stronger by pooling talent and experience to reach important goals for our community.”

The virtual concert capped our campaign for the mobile clinic, ensuring we reached our goal!

**You can still enjoy the magic of that night by watching the recording on the ICCA Facebook page at [facebook.com/IcicleCreek/videos](https://www.facebook.com/IcicleCreek/videos).**

**PHOTOS TOP TO BOTTOM:** Eden Moody, Beth Whitney & Aaron Fishburne, and Eric Link perform at the Greater Good concert.

